



2004 ASIAN PACIFIC AMERICAN (APA) LEADERSHIP AWARDS

Call for Nominations & Submissions

Entry Deadline for all Nominations and Submissions
Postmarked by January 30, 2004 5:00 PM EST

National Association of Asian American Professionals New York (NAAAP-NY) is a 501(c)(3) volunteer-based nonprofit organization comprised of professionals, entrepreneurs and graduate students in the New York Metropolitan area. Established in 1982, NAAAP is the premier leadership development proving ground for Asian American Professionals with over 3500 members representing 21 cities from coast to coast across the continental U.S. and Canada.



November 7, 2003

Dear APA Leader,

The New York Chapter of the National Association of Asian American Professionals (NAAAP-NY) is a 501(c)3 volunteer-based nonprofit organization comprised of professionals, entrepreneurs and graduate students in the New York Metropolitan area.

We are excited to witness the growth in the number of (APA) professional networks or affinity groups established within corporations, government agencies and not-for-profit organizations. The collective presence of Asian Pacific American professional networks is important to influence positive change and acceptance within the business community and society at large. It is important to raise the visibility of these networks to the public and most importantly to the next generation of Asian Pacific American professionals. With this in mind, we plan to award two \$2,500 scholarships to high school seniors, our leaders of tomorrow, and honor today's exceptional leaders from Asian Pacific American professional affinity groups in the Tri-State area at our Scholarship & Leadership Awards Dinner in May 2004.

In the last two years, we honored the following outstanding APA professionals:

- June Jee, Verizon (2002);
- Veronica Tsang, JP Morgan Chase (2002);
- Moon-Bae Chung, Prudential Financial (2003);
- Suk-Mei Mui, Verizon (2003); and
- Karen Na, JP Morgan Chase (2003).

We are now accepting self-nominations or nominations of friends or colleagues who are APA leaders in the business community, government agency or in not-for-profit organization to help us continue our tradition of recognizing excellence. We look forward to your involvement and support in this process.

Please complete and return an APA Leader Nomination Letter to NAAAP-NY by, January 30 at 5:00pm ET. Honored recipient(s) of this award will be notified by February 27.

We appreciate your time and effort in helping NAAAP-NY honor the achievements of leaders from the Asian Pacific American communities. Please feel free to contact either Trusha at (212) 773-4524 or Tom at (212) 916-4856 with any questions or concerns. We look forward to working with you and your organization.

Sincerely,

Trusha Mehta

NAAAP-NY President

Thomas Sim

NAAAP-NY APA Leadership Chair



APA Leadership Award Nominations

Nominations are due January 30, 2004 at 5:00pm ET

Winners will be notified: February 27, 2004

NAAAP NY Leadership Award recognizes individuals whose initiatives and success rank them among the leaders of today.

Requirements:

- Senior executives (leaders such as executive directors, presidents, chief executive officers, vice presidents, senior directors or managers).
- Full time staff members of corporations, government, and not-for-profit organization who have significant responsibility and authority to lead their organizations.
- Have demonstrated a commitment to the Asian Pacific American professional community for growth and development.

Selection Criteria:

Candidates may be nominated by others or self-nominated. Please send a typed narrative (maximum of two pages) of the nominee's accomplishments in meeting the following criteria:

Direction Setting: Individual has shown exemplary accomplishments in overseeing their organization, developing a vision or strategic direction, successfully differentiating their service in the marketplace, and achieving support / buy-in for their direction from various stakeholder groups. Organizational financial goals are achieved while quality service delivery is maintained and objectives met or exceeded.

Change Leadership: Individual shows ability to assess / predict the impact that change has on their organization and exhibits a positive style in leading their organization, people and stakeholders through the process. Ex: List how their initiatives changed the way the individual is perceived by those senior to them, their peers and those individuals who are junior to them.

People Development: Individual continuously and successfully enhances staff's competencies, utilizes diverse people resources to maximize benefits to all stakeholders and engages the organization in continuous improvement. Individual shows peak performance character and habits that maintain personal energy, self-direction and successful interpersonal relations.

Impact on the Community: Personal and organizational activities create memorable and positive impact on the Asian Pacific American community. Please list the individual's personal and professional involvement with the Asian Pacific American community groups (ex: list the positions held and duration of offices held, describe the types of initiatives spearheaded by the nominee, describe the type of positive impact the nominee's actions delivered to the Asian Pacific American community).



Impact on the Organization: Please list the individual's personal and professional involvement as it relates to Asian Pacific American activities internally within the organization. (Ex: list the positions held and duration of offices held, describe their role in detail as it relates to their organization's APA group, list the level of membership for your respective APA group, the number of events sponsored by your APA group, number of volunteers for related to community service and cultural events, describe your internal events including the number of participants).

Process: Please send your typed narrative with the nominee's name, e-mail, home and business contact information, and the nominator(s)' e-mail, home and business contact information by the close of business day on January 30, 2004. You can either email it to naaapny@naaapny.org or mail it to NAAAP-NY APA LEADERSHIP COMMITTEE, PO BOX 772, New York, NY 10002.

NAAAP-NY's APA Leadership Committee will meet in February 2004 to review the applications and select the winners. The winners will be notified by the APA Leadership Chair or the President of NAAAP-NY by February 27, 2004. The awards will be presented to the winners at NAAAP-NY' Scholarship and Leadership dinner in May 2004.