



March 16, 2004

Dear Supporter:

It gives me great pleasure to write this letter informing you about the National Association of Asian American Professionals - New York Chapter's (NAAAP-NY) Scholarship & Leadership Dinner. This year's awards dinner will be held on **Saturday, May 15, 2004** at the New York Marriott Marquis Hotel. We would like to extend a personal invitation to you to attend or to be a sponsor to help us recognize highly talented students and professionals from the Asian Pacific American (APA) communities.

We are excited to share this information with you in hopes of gaining your support. NAAAP-NY works very hard to provide the best programs and networking opportunities for the professional and personal growth of all our members and provide a service to the APA community. We also want to reach future leaders of our community. Thus, the NAAAP-NY Scholarship Program is designed to recognize the talent and the hard work of high school seniors from the APA communities within the Tri-State area. We are proud to announce that NAAAP-NY will award two \$2,500 scholarships to high school seniors at our Scholarship & Leadership Dinner.

In addition, we have noticed the growth in the number of Asian Pacific American professional networks or affinity groups (APA groups) established within corporations. We feel that it is equally important to raise the visibility of these networks to the public and most importantly to the next generation of Asian Pacific American professionals. Thus, we plan to honor exceptional leaders from APA professional affinity groups in the Tri-State area at our Scholarship & Leadership Dinner.

Last year's dinner was a remarkable success and are looking forward to another great event. We awarded two \$2,500 scholarships to Kitty Chen from Stuyvesant High School in New York and Vijay Chaudhuri from Glen Ridge High School in New Jersey. That same evening, we also presented the prestigious Leadership Awards to Moon-Bae Chung, Vice President - Financial Management at Prudential Financial, Suk-Mei Mui, Manager - Transaction Taxes at Verizon Communications and Karen Na, Vice President - Broadway/Flushing Branch Manager at JPMorgan Chase.

Please see the attached information and feel free to contact me at trusha@naaapny.org or 212-773-4524 for further details. Your response is kindly requested by **Monday, March 22, 2004**. We hope that you will be able to join us and participate in this very special and rewarding program.

Sincerely,

Trusha Mehta
NAAAP-NY President



Scholarship & Leadership Dinner

Date: Saturday, May 15, 2004
Time: 6:00 PM – 11:00 pm
Location: New York Marriott Marquis Hotel
Keynote Speaker: TBA
Event Program: Cocktails, Silent Auction, Dinner, Scholarship Awards, Leadership Awards, and Keynote Speaker

Sponsorship Opportunities:

_____ Scholarship Sponsor at \$4,000
One scholarship awarded on behalf of your organization, a full-page one color b/w ad, and preferred company banner display

_____ Corporate Dinner Sponsor at \$3,000
Table for ten with VIP seating, half page one color b/w ad in program, and display of company banner

_____ Advertising Opportunity:
_____ Full-page (8.5 in. x 11 in.) one color b/w vertical ad - \$1,000
_____ Half-page (4.25 in. x 5.5 in) one color b/w horizontal ad - \$700
_____ Inside-front cover or inside back cover - upon availability (8.5 in. x 11 in.) one color b/w vertical ad – \$2,000
_____ Back-cover - upon availability (8.5 in. x 11 in.) one color b/w vertical ad - \$2,500

_____ Sponsorship Opportunities for two 2004 Scholarship Recipients
(Book Scholarship Money, Laptop Computer, School related supplies, etc...)

_____ Sponsorship Opportunities for 2004 Scholarship Dinner Attendees
(Gifts, Party Favors, Give-aways, Center Piece, etc...)

_____ We are unable to attend, but would like to enclose a tax-deductible
Contribution of \$ _____ for the NAAAP-NY Scholarship Fund.

Name: _____
Address: _____
City/State/Zip: _____
Telephone: _____
Email: _____

Please make check payable to NAAAP-NY and send to:
P.O. Box 772 New York, NY 10002